

**STRATEGIC PLAN
THE UNIVERSITY OF TEXAS AT AUSTIN
SCHOOL OF NURSING
2012-2017**

I. Position the School to lead advances in health for individuals, communities and systems in Texas and the nation through excellence in education, research, and service.

Decisions about education, research, and service initiatives are built on thoughtful, data-driven planning that capitalizes on our strengths by:

- Using technology astutely to advance the mission.
- Conceptualizing innovative educational endeavors to support high quality outcomes.
- Enhancing the health of under-served populations through research, education, and service.
- Maintaining flexibility and responsiveness to a changing environment.

II. Transform relationships through collaborations to improve the health of Texans and the world beyond.

Inter- and intra-professional education, research, and service are critical to address health outcomes in the local community, state, and nation through:

- Valuing and collaborating with external partners to advance initiatives to improve health.
- Building inter- and intra-professional research, education and service ventures.
- Reaching out and bringing together inter-professional, interagency, and cross-community thinkers and innovators to achieve shared goals.

III. Maximize capabilities of faculty, students, and staff to achieve high quality processes and outcomes for all School pursuits.

All members of the School need to strive individually and collaboratively to continuously improve processes that achieve excellence for the individual and for the School. In order to be successful, the work environment and culture should support these efforts by:

- Designing processes that foster faculty and staff competencies to meet the School's Mission and Vision.
- Communicating effectively to keep constituent groups informed about relevant School pursuits and emerging issues.
- Promoting creativity, productivity and excellence in all that we do.
- Recruiting and retaining outstanding and diverse faculty and staff.
- Cultivating leaders in nursing through attracting and mentoring high quality and diverse students within an enriched and supportive learning environment.
- Challenging faculty, students, and staff to attain their best potential.

IV. Leverage resources to sustain quality initiatives and support transformative innovations through wise stewardship.

In a fiscally constrained environment, excellence of the School in research, education, and service must be supported by:

- Pursuing financial resources to maximize the learning and research environment.
- Establishing processes to inform strategic priority setting and decision-making that reflects use of timely data, sound business practices, educational theory, and wise stewardship.
- Garnering resources to implement timely data-driven decisions.
- Launching and sustaining efficient and effective technological and other infrastructure initiatives.

V. Champion the School of Nursing through enhanced visibility of the accomplishments of faculty, students, staff and alumni.

In order to build collaborative relationships, garner resources, and achieve excellence, School accomplishments must be recognized both within and outside of the School by:

- Establishing a comprehensive process based on best practices for keeping communication content current.
- Heralding achievements of faculty, students and staff to University colleagues, health care community, lay community-at-large, future students, national and international audiences, and inter-professional collaborators.
- Marketing advances in education, research, knowledge, and faculty expertise.

Adopted by the faculty at its annual organizational meeting, May 5, 2012