

**STRATEGIC PLAN
THE UNIVERSITY OF TEXAS AT AUSTIN
SCHOOL OF NURSING
2018-2023**

I. Position the School to lead advances in health for individuals, communities and systems in Texas and the nation through excellence in education, research, and service.

Decisions about education, research, and service initiatives are built on thoughtful, data-driven planning that capitalizes on our strengths by:

- Implementing flexible, innovative educational endeavors that are responsive to changing needs and that support high quality outcomes.
- Crafting innovations and investigative approaches to address critical challenges in health and health care
- Enhancing the health of under-served and vulnerable populations through research, education, and service.

II. Transform relationships through collaborations to improve the health of Texans and the world beyond.

Inter- and intra-professional education, research, and service are critical to address health outcomes in the local community, state, and nation through:

- Valuing and collaborating with partners both across campus and externally to advance initiatives to improve health.
- Enriching inter- and intra-professional research, education and service ventures.
- Reaching out and bringing together inter-professional, interagency, and cross-community thinkers and innovators to achieve shared goals.

III. Maximize capabilities of faculty, students, and staff to achieve high quality processes and outcomes for all School pursuits.

All members of the School need to strive individually and collaboratively to continuously improve processes that achieve excellence for the individual and for the School. In order to be successful, the work environment and culture must be diverse and support these efforts by:

- Fostering development of faculty and staff competencies to meet the School's Mission and Vision.
- Communicating effectively to keep constituent groups informed about relevant School pursuits and emerging issues.
- Promoting creativity, productivity and excellence in all that we do.
- Recruiting and retaining outstanding and diverse faculty, staff, and students.

- Cultivating leaders in nursing through attracting and mentoring high quality and diverse students within an enriched and supportive learning environment.

IV. Leverage resources to sustain quality initiatives and support transformative innovations through wise stewardship.

In a fiscally constrained environment, excellence of the School in research, education, and service must be supported by:

- Pursuing diverse financial resources to enhance the learning and research environment.
- Using prioritized decision making that reflects stakeholders' and policy perspectives and that builds on comprehensive data, sound business practices, and emerging trends.
- Garnering resources to implement timely data-driven decisions.
- Launching and sustaining efficient and effective technological and other infrastructure initiatives.

V. Champion the School of Nursing and the profession of nursing through enhanced visibility of the accomplishments of faculty, students, staff and alumni.

In order to build collaborative relationships, garner resources, and achieve excellence, the contributions of nursing, particularly those associated with the School, must be communicated and recognized by:

- Establishing a timely and effective process for keeping communication current.
- Marketing achievements of faculty, students, staff, and alumni to University colleagues, health care community, lay community-at-large, future students, potential funders, national and international audiences, and inter-professional collaborators.
- Communicating the unique contributions of professional nurses as leaders, scientists, clinicians, advocates, and educators, that advance the health of communities.